LEARNING EXPERIENCE BRIEF

JA More than Money®

JA IN A DAY

■ Financial Literacy ■ Entrepreneurship

The learning experience provides a fundamental introduction to financial literacy and entrepreneurship and a practical approach to starting a business. Optional digital assets are offered for some kit materials.

JA More than Money introduces students in grades three through five to financial literacy and entrepreneurship, and to social studies learning objectives that include moneymanagement, goods and services, and global markets. Through hands-on activities and a JA cast of characters serving as symbols for financial literacy and entrepreneurship concepts, students learn a practical approach to starting a business and making smart decisions about managing money.

The JA in a Day model consists of five kit-based, volunteer-led sessions that include primary and secondary objectives from the traditional program. Each JA in a Day session is 35-40 minutes.

LEARNING EXPERIENCE OBJECTIVES

Following participation in the learning experience, students will be able to:

- Identify the role of money in everyday life
- Think like entrepreneurs and identify a small business they can start
- Explain the basic steps of starting a business
- Analyze the advantages and disadvantages of borrowing money
- Explore the opportunities of global markets



JA'S TURN-KEY VOLUNTEER SOLUTION:

Join Junior Achievement's national network of volunteers and help students in your community connect the dots between what they learn in school and the "business of life" — work readiness, entrepreneurship, and financial literacy.

Personalized Placement

JA works with you to ensure you teach at the location and grade level of your choice.

Comprehensive Training

JA staff provides training and access to online resources so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and delivering the JA curriculum, working with the classroom teacher, and communicating effectively with students.

Minimal Time Commitment

The time commitment is minimal compared to the significant impact you make. This elementary grade learning experience includes five 35- to 40-minute sessions all delivered in a single day.

JA provides you with the session plans and student materials you'll need to make every minute count.

JA Staff Follow-Up and Support

JA staff is available to answer your questions or make suggestions about your volunteer assignment.



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CURRICULUM OUTLINE

1 Session One: The Money Garden

Students explore money-management skills and become familiar with the key differences between earning, saving, and spending. They learn that money can be saved in a financial institution, such as a bank or a credit union, and how that money can earn interest.

Session Two: Create a Business

Students learn about the ways in which people's interests and skills can help them identify small businesses they can start.

Session Three: Build a Business

Students identify the fundamental steps for starting a small business and develop a basic business plan. Session Four: Run a Business

Students explain why financial institutions lend money and why people borrow money for their businesses. Students learn about the advantages and disadvantages of borrowing money, including the need to make interest payments. They record and track financial gains and losses in a simulated environment.

5 Session Five: Global Success

Students explore the opportunities and challenges of doing business in global markets.

5W's Business Plan Poster



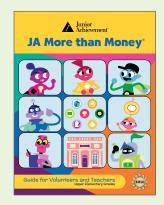
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JA More than Money Fliers



Guide for Volunteers and Teachers





Business Game

